

- : (George Zarkadakis)
- : ["Do platforms work?"](#) (2018.5.28)
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- : 가, 가, .

In Our Own Image: Savior or Destroyer? The History and Future of Artificial Intelligence (2016)가 .

(corporation)

‘ ( ) , 가 , ‘corporation’ ‘ ( ) ’ , ‘ (person) . ‘corporation’ 가 . ‘ ( ) (Ronald Coase) 1937 (firm) (company)

(resourcing) : 가 .

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『 (Platform Revolution, 2016) (Geoffrey Parker),  
 (Marshall Van Alstyne), (Sangeet Paul Choudary)  
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‘ (decentralised

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(Ethereum)

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- : (Samer Hassan)((Associate Professor, Univ. Complutense de Madrid Faculty Associate, Berkman Klein Center at Harvard University)), (Primavera De Filippi)((Researcher at CERSA/CNRS Faculty Associate at Berkman-Klein Center for Internet & Society))
- : [“The Expansion of Algorithmic Governance : From Code is Law to Law is Code”](#) (2017.12.31) / [Creative Commons Attribution 3.0 License](#)
- :
- :
- : 『 (OpenEdition, journals.openedition.org)

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(DRM, digital rights management) .

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(O'Neill 2016).

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(Winner, 1980).

## II.

(De Filippi & Hassan, 2016). ‘

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(Hardt, 2014).

(Guarino 2016).

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## Bibliography

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- : (Vasilis Kostakis)
  - : [“The Amateur Class, or, The Reserve Army of the Web”](#) (2009)
  - :
  - :
  - : Rethinking Marxism (Vasilis Kostakis)  
“The Amateur Class, or, The Reserve Army of the Web”(2009)  
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Key Words: Web 2.0, Amateur Class, Exploitation, Netarchists, Commons

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eBay, Facebook, Flickr, MySpace, del.icio.us

YouTube

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(Paul Graham)

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가(professional),

.((D. Kleiner and B. Wyrick. 2007.

InfoEnclosure 2.0. Mute. <http://www.metamute.org/en/InfoEnclosure-2.0>  
(accessed 21 December 2007).))

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(McKenzie Wark)

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Press 2004).))

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((Barbrook, R., and A. Cameron. 1995. The Californian ideology. Alamut, August. http://www.alamut.com/subj/ideologies/pessimism/califIdeo\_I.html (accessed 31 arch 2008).))—

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.((Michel Bauwens, “The social

Web and its social contracts: Some notes on social antagonism in netarchical capitalism”, Re-public. <http://www.re-public.gr/en/> p261 (accessed 25 July 2008).)♣